

한국의 역사와 문화를 만나보세요

# ROUND SQUARE



# SEOUL TOUR

Welcome to South Korea!



# Round Square Korea Adventure Tour

## Agenda

1. Pre-Conference Tour
2. Post-Conference Tour

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### 1. Pre-Conference Tour (Jan 27th)

The pre-conference tour spans the **afternoon of January 27th**, one day before the CSIAMUN XVIII conference. Participants will be transported by coach bus from the conference venue to the tour destinations and back to the conference venue/dorms. This tour is **available to all conference-participating international schools** available to depart the airport before noon.

This tour highlights the harmonious blend of Seoul's modern city life and its traditional elements evident in the beautiful architecture of Hanok villages and vibrant street food/shopping centers in Myeondong. The tour packs an enriching exploration of South Korea's cultural and historical treasures. Participants will be grouped by school, and each team will be accompanied by Round Square staff members the whole day.

The total fee will be approximately \$55 per person. The total fee may vary by a small margin due to changes in exchange rates, prices, and other factors. Participants will be notified of any changes in the tour fee when tour registrations open in Early January. The fee is inclusive of all transportation.

## Schedule

12:00 Departure from ICN International Airport → Bukchon Hanok Village (1 hour)

13:00~15:00 Free time @ Bukchon Hanok Village

15:30 Bukchon Hanok Village → Myeongdong (25 minutes via Seoul Metro)

16:00~18:00 Free time @ Myeongdong street

18:00~19:00 Dinner @ Myeongdong Kyoja

19:00 Myeondong Kyoja → N Seoul Tower Cable Car boarding place (15 minutes via walking)

19:30~20:30 N Seoul Tower

20:30 N Seoul Tower → CSIAMUN venue (Coach)

## 1) Bukchon Hanok Village



Bukchon Hanok Village is a cultural destination where visitors can do more than just admire traditional Korean houses. The village is filled with opportunities to experience Korean heritage firsthand. You can walk through charming alleys lined with hanok, step into cultural centers to learn traditional crafts like calligraphy or knot-making, and enjoy tea in a hanok-style cafe. Many workshops allow you to try on hanbok (traditional Korean clothing) for memorable photos with the historical backgrounds. Visitors can also explore small art galleries, handicraft shops, and lookout points offering scenic views of both the tiled rooftops and modern Seoul. A visit to Bukchon is an interactive journey where history, culture, and daily life come alive.

## 2) Myeongdong Street



Myeongdong is one of Seoul's most famous shopping and street food districts. It's always full of energy, with bright signs, fashion stores, beauty shops, and vendors selling popular Korean snacks like tteokbokki (spicy rice cakes) and hotteok (sweet pancakes). Beyond shopping, Myeongdong is also historically significant—it was once a center of politics and culture during the Japanese colonial era and later became a hub for youth culture in the 1970s and 80s. Today, it represents the modern Korean lifestyle and pop culture, attracting visitors from all over the world.

### 3) Myeongdong Kyoja



Myeongdong Kyoja is a famous Korean noodle restaurant with a history of over 50 years. Located in the heart of Myeongdong, it is beloved by both locals and tourists. The restaurant is best known for its signature kalguksu(handmade noodle soup), served with flavorful broth and chewy noodles, along with freshly made dumplings and kimchi. For visitors, Myeongdong Kyoja offers a taste of authentic Korean comfort food that is simple, hearty, and unforgettable.

### 4) N Seoul Tower



Namsan is a symbolic mountain located in the heart of Seoul. It's famous for the Namsan Seoul Tower (often just called N Seoul Tower), one of the city's landmarks that offers panoramic views of the whole capital. Couples often leave "love locks" here on the fences as a symbol of eternal love. Historically, Namsan was a strategic point during the Joseon Dynasty and even housed signal fire mounds used for communication. Today, it's not just about the tower—you can also enjoy walking trails, nature, and traditional culture at Namsangol Hanok Village nearby, which preserves traditional Korean houses.

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## 2. Post-Conference Tour (Jan 30th)

The post-conference tour spans the afternoon of January 30th, following the end of the CSIAMUN XVIII conference. Participants will be transported by coach bus from the conference venue to the tour destinations and back to the conference venue/dorms. This tour is available to all conference-participating international schools. This tour highlights the essence of 21st-century Korea, from the unique, creative buzz of Seongsu to the futuristic energy of Starfield. Participants will be grouped by school, and each team will be accompanied by Round Square staff members the whole day.

The total fee will be approximately **\$55 per person**. The total fee may vary by a small margin due to changes in exchange rates, prices, and other factors. Participants will be notified of any changes in the tour fee when tour registrations open in Early January. The fee is inclusive of all transportation.

### Schedule

16:00 Departure from conference venue (50 minutes)  
17:00~18:00 Seongsu Guided Exploration + Dinner  
18:00~19:00 Dinner @Muhanchanggo  
19:00 Departure from Seongsu via Seoul Metro (25 minutes)  
19:30~21:30 Starfield COEX Mall

#### 1) Seongsu

Dubbed the “Brooklyn of Seoul,” Seongsu has quickly become the ultimate it-spot for both locals and travelers seeking a taste of the city’s creative spirit. Nestled on the eastern side of the Han River, the neighborhood has undergone a remarkable transformation—from an industrial area once filled with shoe factories into one of Seoul’s most dynamic cultural hubs. Today, converted warehouses are home to stylish cafés, independent boutiques, art galleries, and innovative concept stores, while trendy pop-up shops frequently appear, showcasing everything from up-and-coming fashion brands to experimental design projects. Colorful street murals and seasonal exhibitions add to the lively atmosphere, reflecting the pulse of Seoul’s youth culture. Yet despite its modern makeover, Seongsu retains a raw, authentic charm that sets it apart from the polished commercial districts of neighboring Gangnam, making it a must-visit destination for anyone looking to experience both inspiration and authenticity in the heart of Seoul.



## 2) Muhanchanggo

Muhanchanggo is an all-you-can-eat K-BBQ buffet. Located on Konkuk University Street, it is frequented by students and locals alike. The restaurant offers unlimited servings of meat, rice, ramen, and banchan(side dishes). For visitors, K-BBQ is a must-try Korean culinary experience that combines flavor, fun, and culture.



### 3) Starfield COEX Mall

Located in the heart of Gangnam, Starfield COEX Mall stands as the largest underground shopping complex in Asia, offering an unparalleled blend of shopping, dining, culture, and entertainment. Home to over 300 stores and restaurants, the mall also features a state-of-the-art cinema, a world-class aquarium, and countless lifestyle experiences all under one roof. Its crown jewel is the Starfield Library, a breathtaking open public space with soaring floor-to-ceiling bookshelves that has quickly become one of Seoul's most Instagrammable landmarks. From global fashion brands and cutting-edge electronics to cozy cafés and gourmet dining, Starfield COEX Mall captures the vibrant, stylish, and innovative spirit of modern Korea, making it an unmissable stop for any Seoul visitor.



